

October 23, 2009



Good News Christian Academy

Thank You...

We want to thank each of you who came to the parent teacher conferences on Oct 16, 2009. It was a joy to share your child's accomplishments with you. Throughout the evaluation process of your child, we were able to learn more about their abilities and where additional assistance may be needed. We also want to thank you for the feedback of how we are doing as an academy. Parents

are our most valuable source of information and your evaluation of us is greatly appreciated.

Secondly, we thank you for attending our GNCA Day on Sunday, October 18. Didn't the children do absolutely fantastic in singing their songs and answering the Bible drill questions? Our church

family was greatly blessed by the children's presentation. Everyone enjoyed the luncheon and fellowship afterward. Good food and good fellowship...isn't God good?



Caption describing picture or graphic.

Health Update

As you know, the cold and flu season is already upon us. This past week, some of you chose to keep your child home for coughing and having a runny nose. We appreciate your concern for the other students and staff to do so. Since we are a small academy, one staff member out for illness is manageable, but two staff members out can present a challenge. We are grateful for God's provision of health and pray He continues to bless us with such. In attempts to prevent the spread of germs, we have noticed an area of concern...the water fountain! Water fountains are notorious for the spread

of germs and since we have seen the children repeatedly putting their mouth of the silver part of the fountain, we have decided to place the fountain off limits. Therefore, we are asking that you send a bottle of water with your child each day to drink during snack time or after play time. Bottles of water with the pop up lids would be great. Please continue to send juice or a drink of your choice for lunch. If you have any questions or concerns, please call. The last note of concern is in the form of a reminder to keep your child home for 24 hours after a fever has subsided, and he / she has

received no fever reducing medications such as Tylenol. A 100 degree temp auxiliary is 101 degrees orally. Children with 100 degree temps auxiliary must be kept home for the safety of all. Thank you for your cooperation as we attempt to keep all in good health.

- *Reminder: Chesterfield County Public Schools (CCPS) are scheduled to be closed Nov 02 and 03. If you desire GNCA to provide all day care for you child, please let us know by Wednesday, Oct 28. Don't forget to pack a lunch for your child.*

Inside Story Headline

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find “filler” articles by accessing the World



Caption describing picture or graphic.

publication. So, when you're finished writing your newsletter, convert it to a Web site and post it.

Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web

Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed internally,

you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial.

You can also profile new employees or top customers or vendors.

“To catch the reader's attention, place an interesting sentence or quote from the story here.”

Inside Story Headline

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you're trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thousands of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the



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caption of the image near the image.

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Organization

MICROSOFT

Primary Business Address
Your Address Line 2
Your Address Line 3
Your Address Line 4

Phone: 555-555-5555
Fax: 555-555-5555
E-mail: someone@example.com

Your business tag line here.

This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.

We're on the Web!
example.com

Back Page Story Headline

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give your newsletter a personal touch. If your organization is small, you may want to list the names of all employees.

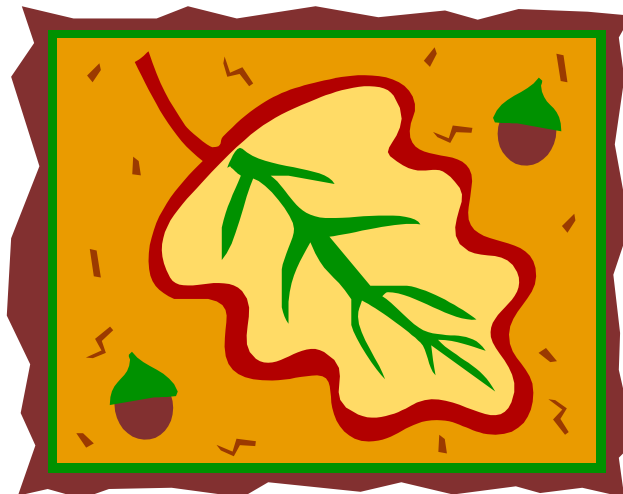
If you have any prices of standard products or services, you can include a listing of those here. You may want to refer your readers to

any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the

month, or a biannual charity auction.

If space is available, this is a good place to insert a clip art image or some other graphic.



Caption describing picture or graphic.